



BỘ CÔNG THƯƠNG - MINISTRY OF INDUSTRY AND TRADE

**CỤC XÚC TIẾN THƯƠNG MẠI**  
VIETNAM TRADE PROMOTION AGENCY

NAME OF FAIR	DATE	VENUE	PROVINCE/ CITY	FIELD OF INTEREST	SCOPE	NO. OF BOOTHS	ORGANIZER
<b>Da Nang Spring Fair 2026</b>	22/01~27/01	Da Nang Exhibition & Convention Center	Da Nang	General	General	250	<b>Da Nang City Center for Industrial Promotion and Trade Development</b> Address: 9 Cach Mang Thang Tam Street, Cam Le Ward, Da Nang City Email: <a href="mailto:kcxttm@danang.gov.vn">kcxttm@danang.gov.vn</a> Phone: +84.23.6389.6571
<b>Lang Son Spring Fair 2026</b>	20/01~27/01	2A Tam Thanh Street, Tam Thanh Ward, Lang Son Province	Lang Son	Mechanical engineering, metallurgy, machinery, agricultural and industrial production equipment; building materials, interior decoration; plastic, ceramic, and glass products; cosmetics, food industry, textiles, and footwear; cultural, educational, and sports equipment; handicrafts and some traditional local products.	Wholesale, retail, and general	100	<b>Vu Gia Trade Promotion and Investment Company Limited</b> Address: 6 Phu Gia Street, Phu Thuong Ward, Hanoi City Phone: +84.982.608.370 Contact Person: Vu Huu Ai
<b>Yen Bai Spring Fair 2026</b>	Q1/2026	Yen Bai Ward Center	Lao Cai (Yen Bai)	Exhibitions, displays, and sales of handicrafts, regional products of Lao Cai province in particular and the Northwest region in general; local culinary products; tourism products, etc., on the occasion of the Spring Festival 2026.	General	80	<b>Vu Gia Trade Promotion and Investment Company Limited</b> Address: 6 Phu Gia Street, Phu Thuong Ward, Hanoi City Phone: +84.982.608.370 Contact Person: Vu Huu Ai
<b>Ben Tre Shopping &amp; Culinary Stimulus Fair</b>	10/01~18/01	My Hoa Park, Ben Tre Ward, Vinh Long Province	Vinh Long (Ben Tre)	Construction, transportation, agriculture, industry, healthcare, education, tourism, telecommunications, radio, television, Industry 4.0, digital transformation, mining, metallurgy, manufacturing, fine art wood products, plant varieties, consumer goods, food and beverage services, regional cuisine and traditional craft villages nationwide.	Retail and general	150~200	<b>Vuong Quoc Fair Company Limited</b> Address: 65/1 Le Tan Be Street, An Lac Ward, Ho Chi Minh City Email: <a href="mailto:vuongquoccompany@gmail.com">vuongquoccompany@gmail.com</a> Phone: +84.903.726.237 Contact Person: Cao Nhan Ky



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<b>Mekong Delta Regional Industries Economic Trade Fair in Dong Thap Province</b>	24/01~01/02	Hung Vuong Square, Dao Thanh Ward, Dong Thap Province	Dong Thap	Construction, transportation, agriculture, industry, healthcare, education, tourism, telecommunications, radio, television, Industry 4.0, digital transformation, mining, metallurgy, manufacturing, fine art wood products, and traditional craft villages nationwide.	Retail and general	300~350	<b>Vuong Quoc Fair Company Limited</b> Address: 65/1 Le Tan Be Street, An Lac Ward, Ho Chi Minh City Email: <a href="mailto:vuongquoccompany@gmail.com">vuongquoccompany@gmail.com</a> Phone: +84.903.726.237 Contact Person: Cao Nhan Ky
<b>The 1st Spring Fair 2026</b>	04/02~08/02	Vietnam Exhibition Center (VEC), Truong Sa Street, Dong Anh Ward, Hanoi City	Hanoi	General	General	3000	<b>Vietnam Trade Promotion Agency</b> Address: 20 Ly Thuong Kiet Street, Cua Nam Ward, Hanoi Phone: +84.24.3826.2266   2288
<b>Vietnam Hardware &amp; Handtools Expo 2026</b>	08/04-11/04	Vietnam Exhibition Center (VEC), Truong Sa Street, Dong Anh Ward, Hanoi City	Hanoi	Supporting industry products, mechanical products, machinery, specialized hardware and hand tools	General	250	<b>Vinexad Joint Stock Company</b> Address: 9 Dinh Le Street, Trang Tien Ward, Hanoi City. Phone: +84.912.585.882 Contact Person: Ms. Ta Thu Thuy Email: <a href="mailto:thuytt@vinexad.com.vn">thuytt@vinexad.com.vn</a>
<b>The 35th Vietnam International Trade Fair</b>	08/04-11/04	Vietnam Exhibition Center (VEC), Truong Sa Street, Dong Anh Ward, Hanoi City	Hanoi	Machinery - Equipment; Electrical and electronic equipment; Food - Beverages; International pavilions; "National Brand" enterprises.	General	500	<b>Vinexad Joint Stock Company</b> Address: 9 Dinh Le Street, Trang Tien Ward, Hanoi City. Phone: +84.912.585.882 Contact Person: Ms. Ta Thu Thuy Email: <a href="mailto:thuytt@vinexad.com.vn">thuytt@vinexad.com.vn</a>
<b>Cua Lo Tourism &amp; Trade Promotion Fair and</b>	Quý II/2026	Binh Minh Square, Cua Lo Ward, Nghe An Province	Nghe An	Electrical and household appliances; agro-forestry-fishery products, processed foods, beverages; garments, consumer goods, handicrafts; OCOP	General	100	<b>Dai Phat Investment Development Consulting Co., Ltd.</b>



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<b>OCOP - Product Connection 2026</b>				and specialty products of Nghe An province			Address: 55 Xuan Thu Street, Dong Ngan Ward, Tu Son City, Bac Ninh Province
<b>Vietnam Green Tourism Connection Fair in Thanh Hoa 2026</b>	28/04~08/05	Lam Son Square, Hac Thanh Ward, Thanh Hoa Province	Thanh Hoa	Green/sustainable tourism, high-tech/organic agriculture, food industry; ornamental plants; OCOP products; high-tech applications; finance, banking, insurance, real estate; hardware, electronics, telecommunications, IT, handicrafts, furniture, automobiles, motorcycles, etc.	General trade	150	<b>Apec Media and Technology Joint Stock Company</b> Address: 9th Floor, Lotus Building, 2 Duy Tan Street, Cau Giay Ward, Hanoi Phone (1): +84.982.676.614 Phone (2): +84.916.976.989 Email: <a href="mailto:apecmedia79@gmail.com">apecmedia79@gmail.com</a>
<b>The 6th Southern Folk Cake Festival - OCOP Trade Promotion &amp; Culinary Fair 2026</b>	25/04~03/05	Tran Hung Dao Square, Tan Thanh Ward, Ca Mau Province	Ca Mau	General trade	General trade	300	<b>Xuan Chinh Company Limited</b> Address: 72/19/8/7, Street No. 4, Hiep Binh Phuoc Ward, Thu Duc City, Ho Chi Minh City Email: <a href="mailto:xuanchinhcompany@gmail.com">xuanchinhcompany@gmail.com</a> Contact Person: Phan Hong Hanh Phone: +84.909.573.201
<b>VIETBUILD Da Nang 2025 (Construction – Materials – Real Estate – Decor)</b>	06/05~10/05	Da Nang Exhibition & Convention Center	Da Nang	- Products in the construction industry, building materials, real estate, architecture, interior and exterior decoration, and household goods; - Equipment, machinery, and technology for producing building materials and interior and exterior decorations; - Introducing achievements, information technology, computer applications, and the potential of businesses;	Specialized	1,000	<b>Vietbuild International Construction Exhibition Joint Stock Company</b> Address: 307/17 Nguyen Van Troi Street, Tan Son Hoa Ward, Ho Chi Minh City, Vietnam Contact Person: Vien Phone: +84.949.999.929



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				- Lighting products such as lamps, light bulbs, lighting components, and smart lighting solutions, and landscape lighting.			
<b>Food &amp; Drink Show Da Nang 2026</b>	28/05~30/05	Da Nang Exhibition & Convention Center	Da Nang	Food processing machinery/technology; packaging machinery; processed/packaged food; seafood; fruits & vegetables; beverages, tea, coffee; F&B raw materials; kitchenware, hotel/restaurant equipment; bakery machinery; F&B services OCOP products from Lao Cai and other provinces; general consumer goods	Specialized	160	<b>Asia Media and Exhibition Company Limited</b> Address: 1/1 Hoang Viet Street, Tan Son Nhat Ward, Ho Chi Minh City Email: <a href="mailto:achauacm@gmail.com">achauacm@gmail.com</a> Phone: +84.28.2246.2959
<b>Lao Cai Trade &amp; Craft Village Product Fair 2026</b>	May 2026	Old Tuynen Brick Factory area - Trang A Pao Street, Lao Cai Ward	Lao Cai	OCOP products from Lao Cai and other provinces; general consumer goods, etc.	General	100	<b>Dat Viet Event Organization Joint Stock Company</b> Address: No. 15, Alley 173, Hoang Hoa Tham Street, Ngoc Ha Ward, Hanoi Phone: +84.972.481.882
<b>Sa Pa Trade Promotion &amp; OCOP Product Fair 2026</b>	May 2026	Trung tâm phường Sa Pa	Lao Cai	OCOP products; typical industrial/rural products, handicrafts; Vietnamese goods and services; general consumer goods	General	120	<b>Toan Thang Event Organizing Joint Stock Company</b> Address: Lot 80, Xuan Thu Street residential area, Tu Son Ward, Bac Ninh Province Phone: +84.904.584.747
<b>Si Ma Cai Trade Promotion Fair 2026</b>	May 2026	Si Ma Cai District Center	Lao Cai	Local OCOP products associated with the Bac Ha Traditional Horse Racing Festival 2026	General	100	<b>Xuyen Viet Advertising and Trading Joint Stock Company</b> Address: 51, Lane 90, Hoa Bang Street, Yen Hoa Ward, Hanoi City Phone: +84.973.614.457
<b>OCOP and Typical Rural</b>	09/05~17/05	NB2 internal road, Tay Hoa	Dak Lak	Fine wooden/stone crafts, processed foods, consumer goods, household	General	100	<b>Duc Viet Trade Promotion Co., Ltd.</b>

*List of Exhibitions and Trade Fairs in Vietnam in 2026*



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<b>Industrial Products Fair 2026</b>		Commune, Dak Lak Province		electronics, textiles, footwear, cosmetics, confectionery, OCOP products, seedlings			Address: Hamlet 1, An Phu Commune, Quang Ngai Province Email: <a href="mailto:duchoicho@yahoo.com">duchoicho@yahoo.com</a> Phone: +84.903.873.999
<b>Vietnam International Baby Products &amp; Toys Expo 2026</b>	18/06~21/06	Vietnam Exhibition Center (VEC), Truong Sa St., Dong Anh, Hanoi	Hanoi	Products and toys for children	General	200	<b>Vinexad Joint Stock Company</b> Address: 9 Dinh Le Street, Trang Tien Ward, Hanoi City Phone: +84.912.585.882 Contact Person: Ms. Ta Thu Thuy Email: <a href="mailto:thuytt@vinexad.com.vn">thuytt@vinexad.com.vn</a>
<b>Da Nang Vietnamese Goods Fair 2026 - Honoring OCOP Products</b>	10/06~15/06	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam Street, Cam Le District, Da Nang	Da Nang	General	General	200	<b>Da Nang City Center for Industrial Promotion and Trade Development</b> Address: 9 Cach Mang Thang Tam Street, Cam Le Ward, Da Nang City Email: <a href="mailto:kcxttm@danang.gov.vn">kcxttm@danang.gov.vn</a> Phone: +84.23.6389.6571
<b>Bac Ha Trade Promotion &amp; OCOP Product Fair 2026</b>	June 2026	Bac Ha District Center	Lao Cai	OCOP products; typical industrial/rural products, handicrafts; Vietnamese goods and services; general consumer goods	General	100	<b>Xuyen Viet Advertising and Trading Joint Stock Company</b> Address: 51, Lane 90, Hoa Bang Street, Yen Hoa Ward, Hanoi City Phone: +84.973.614.457
<b>Quang Ngai Industry and Trade Fair 2026</b>	04/07~12/07	Old Airport, Hoang Hoa Tham St., Nghia Lo Ward, Quang Ngai Province	Quang Ngai	OCOP certified products, typical rural industrial products; wooden/stone crafts, food, consumer goods, electronics, textiles, cosmetics, seedlings	General	350	<b>Duc Viet Trade Promotion Co., Ltd.</b> Address: Hamlet 1, An Phu Commune, Quang Ngai Province Email: <a href="mailto:duchoicho@yahoo.com">duchoicho@yahoo.com</a> Phone: +84.903.873.999



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<b>The South Asia's Food &amp; Hotel Expo (SAFH) 2026</b>	14/07~19/07	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam Street, Cam Le District, Da Nang	Da Nang	Food, beverages, Hotel, Restaurant, and Catering/Café equipment	Specialized	120	<b>Source to Sell Co., Ltd.</b> Address: Apartment 41, Floors 1 & 2, Block C, Florita Apartment Building, 83 D4 Street, Tan Hung Ward, Ho Chi Minh City Phone: +84.28.3823955
<b>Vietnam Wine &amp; Spirit Expo 2026</b>	14/07~19/07	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam Street, Cam Le District, Da Nang	Da Nang	Beverages, Wine, Coffee	Specialized	100	<b>Source to Sell Co., Ltd.</b> Address: Apartment 41, Floors 1 & 2, Block C, Florita Apartment Building, 83 D4 Street, Tan Hung Ward, Ho Chi Minh City Phone: +84.28.3823955
<b>Lang Son Trade - Tourism Fair 2026</b>	28/08~04/09	2A Tam Thanh St., Tam Thanh Ward, Lang Son Province	Lang Son	Mechanical products, metallurgy, industrial/agricultural machinery; construction materials; plastic, glass, ceramics; cosmetics, food, textiles; sports/cultural equipment; handicrafts	Wholesale, retail, and general	90~100	<b>IFA International Advertising and Fair Joint Stock Company</b> Address: 8 Dang Thuy Tram Street, Nghia Do Ward, Hanoi City Phone: +84.989.090.948 Contact Person: Nguyen Thi Bich Ngoc
<b>OCOP Product Display &amp; Bao Ha Temple Festival 2026</b>	August 2026	Bao Ha Commune Center	Lao Cai	OCOP products associated with the Bao Ha Temple Festival	General	100	<b>Loc Phat Media and Event Organization Co., Ltd.</b> Address: 125 Co Duong Village, Phuc Thinh Commune, Hanoi. Phone: +84.865.877.777
<b>Vietnam Green Urban Transport Fair</b>	25/08~10/09	Lam Son Square, Hac Thanh Ward,	Thanh Hoa	Green transport, sustainable services, high-tech agriculture, OCOP products, electronics, IT, vehicles	General trade	150~250	<b>Apec Media and Technology Joint Stock Company</b>

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<b>in Thanh Hoa 2026</b>		Thanh Hoa Province					Address: 9th Floor, Lotus Building, 2 Duy Tan Street, Cau Giay Ward, Hanoi Phone (1): +84.982.676.614 Phone (2): +84.916.976.989 Email: <a href="mailto:apecmmedia79@gmail.com">apecmmedia79@gmail.com</a>
<b>Lao Cai Trade, Agricultural &amp; OCOP Product Fair 2026</b>	September 2026	Old Bus Station Yard - Lao Cai Ward	Lao Cai	OCOP products; consumer goods, etc.	General	120	<b>Toan Dien Investment and Trade Consulting Company</b> Address: G18, Lane 68, Trung Kinh Street, Yen Hoa Ward, Hanoi City Phone: +84.904.584.747
<b>Lao Cai Ward Consumer Stimulation &amp; OCOP Promotion Week 2026</b>	01/10~08/10	Old Bus Station Yard - Lao Cai Ward	Lao Cai	OCOP products; consumer goods, etc.	General	130	<b>Viet Bac Investment and Trade Development Co., Ltd.</b> Address: Cluster 2, Phuc Tho Commune, Hanoi Phone: +84.865.877.777
<b>Sa Pa Agricultural Trade &amp; OCOP Product Fair 2026</b>	01/10~07/10	Sa Pa Ward Center	Lao Cai	OCOP products; consumer goods, etc.	General	130	<b>Anh Vu Event Organizing Joint Stock Company</b> Address: 110 Song Mai Market, Km 4, Hoang Hoa Tham Road, Song Mai Commune, Bac Ninh Province Phone: +84.973.614.457
<b>Van Ban Trade Promotion &amp; Handicraft Fair 2026</b>	01/10~08/10	Van Ban Commune Center	Lao Cai	Essential consumer goods; handicrafts, ceramics, porcelain, etc.	General	130	<b>Loc Phat Media and Event Organization Co., Ltd.</b> Address: 125 Co Duong Village, Phuc Thinh Commune, Hanoi Phone: +84.865.877.777
<b>Bat Xat Regional Product Display &amp;</b>	01/10~08/10	Bat Xat Commune Center	Lao Cai	Các sản phẩm OCOP trong và ngoài tỉnh Lào Cai; hàng tiêu dùng, v.v.	General	130	<b>Viet Bac Investment and Trade Development Co., Ltd.</b> Address: Cluster 2, Phuc Tho Commune, Hanoi

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<b>Promotion Fair 2026</b>							Phone: +84.865.877.777
<b>Nghia Lo Trade Promotion &amp; OCOP Product Fair 2026</b>	October 2026	Nghia Lo Cultural Media Center	Lao Cai (Yen Bai)	OCOP products; consumer goods, etc.	General	80	<b>Anh Vu Event Organizing Joint Stock Company</b> Address: 110 Song Mai Market, Km 4, Hoang Hoa Tham Road, Song Mai Commune, Bac Ninh Province Phone: +84.973.614.457
<b>Kon Tum Trade Fair 2026</b>	07/11~15/11	16/3 Square, Kon Tum Ward, Quang Ngai Province	Quang Ngai (Kon Tum)	OCOP products, typical rural industrial products; wooden/stone crafts, food, consumer goods, electronics, textiles, cosmetics, etc.	General	350	<b>Duc Viet Trade Promotion Co., Ltd.</b> Address: Hamlet 1, An Phu Commune, Quang Ngai Province Phone: +84.903873999 Email: <a href="mailto:duchoicho@yahoo.com">duchoicho@yahoo.com</a>
<b>Gia Lai Trade Fair 2026</b>	28/11~06/12	PleiKu Ward Exhibition Center, Gia Lai Province	Gia Lai	Food, technology, consumer goods, household electronics, textiles, footwear, cosmetics, confectionery, seedlings, etc.	Retail, general	100	<b>Duc Viet Trade Promotion Co., Ltd.</b> Address: Hamlet 1, An Phu Commune, Quang Ngai Province Phone: +84.903873999 Email: <a href="mailto:duchoicho@yahoo.com">duchoicho@yahoo.com</a>